

STERLING

Shallow Water Excellence





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The classic lines of a Sterling Flats Boat reflect the extraordinary talent of a team of skilled craftsmen, who ten years ago, rooted in passion for design, set out on an uncompromising mission: "To Create The World's Finest Flats Boats...the most innovative, best engineered and most intensely satisfying flats boats imaginable." In their pursuit of excellence, the team stayed true to their vision and allowed the creative process to evolve naturally with no holds barred. Driven by passion, patience, and perseverance came an explosion of design with cutting edge concepts and technology that far surpassed conventional trends. The "American Marine Revolution" in flats boat concepts was launched with the introduction of the original Sterling in the year 2001. Sterling has continued the revolution with the introduction of the all-new "Second Generation Sterling Flats Boats." The "Second Generation Sterlings" utilize the exclusive All Composite "HPI Double Hull Construction" process to create a line of flats boats with unequalled strength, durability, and safety. Sterling lids are manufactured using a

proprietary process incorporating carbon fiber and Kevlar to achieve strength and minimum weight. Sterling hulls have a layer of Kevlar hand-laminated in the bottom for maximum puncture protection and strength. The Sterling TR7 goes even further using a blend of carbon fiber and Kevlar hand laminated in the entire hull structure. The Second Generation Sterlings have new deck and hull designs, new consoles, lids, livewells, and livewell systems, wiring systems, pumps, and more. The Second Generation Sterling Flats Boats exhibit a reverence for the clean, classic traditional lines of a saltwater skiff; carefully blended with the latest advances in technology to create flats boats that have classic flowing lines with aggressive industry leading levels of performance. Sterling Flats Boats from the ultimate shallow water TR7 to the ultimate rough water 220XS are indisputably the leaders in the Flats Boat industry today.



“The Power to Take your Breath Away”

220XS



“When Nothing But the Best Will Do!”



Anchor storage Dry storage box Self-bailing cockpit 15 gallon console baitwell 2 rod lockers (10') & rod rack system Deluxe console 45 gallon release well 35 gallon bait well Dry Storage Poling platform w/ 2 rod holders Hydraulic jackplate

The Sterling 220XS boat incorporates a race bred hull design including a high speed flat pad, wide lifting strakes and concave outer chines for unequalled top speed performance, precise predictable handling and a soft absolutely dry ride.

The most remarkable feature of the Sterling 220XS is the dead level effortless holeshoot with minimum power that makes it possible to not only fish in shallow water, but also take off in shallow water.

The Sterling 220XS is unusually comfortable and functional. The full width deep foam seat cushion with removable backrest makes long runs effortless. The dual built-in coolers will carry more than enough ice and beverages for a boatload of anglers. The ultra large and long dual locking rod boxes will hold the longest of rods. The long front deck has a large dry storage box and a large anchor locker and two tackle storage boxes. The rear deck has a long, deep livewell with high speed pick up and a large baitwell with high speed pickup and internal aerator, two large dry storage boxes and a removable drop-in storage box that offers easy access to the pumps and filters for all systems.

The aerodynamic center console features a unique removable front door that allows easy access to all components in the console for effortless rigging and maintenance. The console incorporates two separate storage shelves with doors and is large enough for two trolling batteries, one cranking battery and a battery charger. The console is topped off with windshield and polished stainless steel grab rail. The console is also equipped with a large aerated baitwell and a padded seat for passenger comfort.

The 220XS comes standard with large recessed stainless steel trim tabs, ten inch hydraulic jack plate with gauge and hydraulic steering which combined provide effortless total control of the boat.

The Sterling 220XS with 300 HP at your command is unquestionably the unchallenged industry leader in performance Flats Boats.

Length: 21'8" Beam: 8'2" Draft: 11-12" Max HP: 300 hp Fuel capacity: 56 Gallons Hull Weight: 1600 lbs



FLATS

220XS



“Pure Driving Pleasure.”

200XS



“Pure Fishing Machine.”

The only way to describe the Sterling 200XS is to compare it to a high powered sports car.

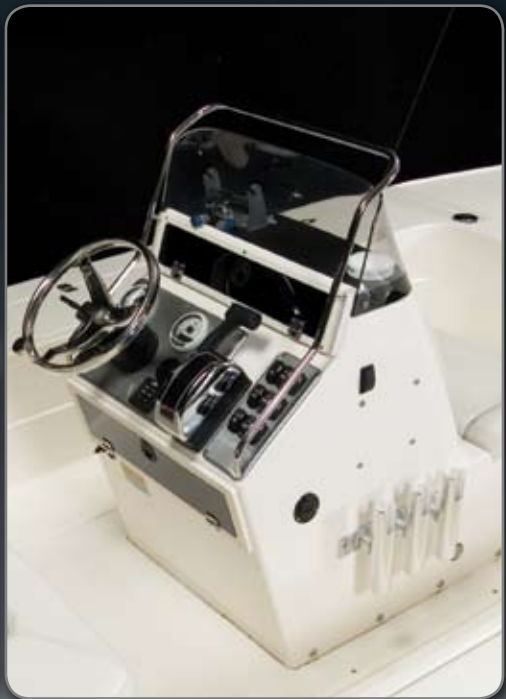
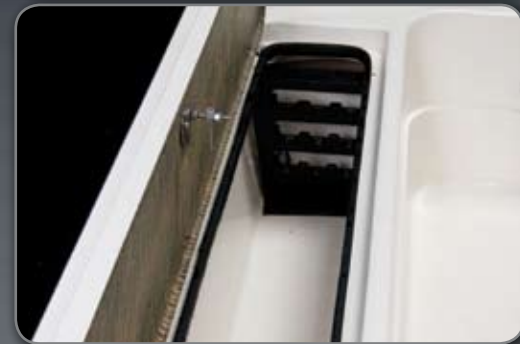
The powerful Sterling 200XS is so acutely in tune and precisely balanced that it brings a new dimension to the world of performance flats boats. The Sterling 200XS has such awesome acceleration, intimidating top speed, combined with precise, predictable, effortless handling characteristics that it creates a pure rush of adrenaline with a total sense of security.

The Sterling 200XS incorporates all of the features and benefits of the 220XS in a slightly smaller package.

The Sterling 200XS is a muscular balance of pure driving pleasure captured in a tournament ready pure fishing machine.



Length: 20' Beam: 8'2" Draft: 10-11" Max HP: 225 hp Fuel capacity: 56 Gallons Hull Weight: 1500 lbs





“Capture the Moment.”

180TS



“Silence is Golden.”

The Sterling® 180TS is the choice of Flats enthusiasts who want a boat that has speed, stability, runs shallow and is completely silent when poling.

The Sterling® 180TS is fully equipped with hydraulic steering, hydraulic jackplate, recessed stainless steel trim tabs and a high performance hull designed to achieve maximum performance from a 115 HP up to a powerful 150 HP outboard.

The ultra-wide beam of the Sterling® 180TS provides additional buoyancy to maintain shallow draft with larger motors and added passengers. The ultra wide beam contributes to the unusual level, secure stability that makes it an absolute pleasure to pole and fish. The primary and most important design parameter of the Sterling® 180TS was that it had to be absolutely silent under typical fishing conditions. Extensive research was conducted to determine the best way to accomplish this requirement and the entire design of the 180TS revolved around maintaining this important aspect of performance.

The Sterling® 180TS Flats Boat has a perfect blend of all of the features of a practical, versatile shallow water skiff. There is simply no equal to the Sterling 180TS in its class.



Length: 18'3"

Beam: 7'4"

Draft: 9-10"

Max HP: 150 hp

Fuel capacity: 35 Gallons

Hull Weight: 925 lbs



FLATS

180TS



“Go Where You’ve Never Gone Before”





“Nothing Comes Close”

The TR7 has redefined the term “running shallow.” The TR7 can run in a few inches of water without disturbing vegetation or sand bottom.

The ability to run this shallow can make the difference between continuing safely or abruptly running aground when you encounter unexpected extremely shallow conditions.

The unique tunnel design utilizes a full-length shallow tunnel with vertical side walls that capture water at speed to channel to the propeller. The vertical side walls also act as full-length keels to provide exceptionally precise turning ability and effortless directional control when poling even in a cross wind.

The extra width of the TR7 provides additional buoyancy that contributes to the extraordinary shallow draft and stability.

The unusually shallow tunnel helps to maintain buoyancy when at rest and improved high-speed performance. The TR7 has every attribute a shallow water skiff should have. It is absolutely silent, surprisingly stable, unequalled in shallow water capability, effortless to pole, and a precise pleasure to drive.

There is no question that the TR7 has created a class of its own...nothing comes close.



Patent Pending

Length: 17' Beam: 7'4" Draft: 5-6" Max HP: 90 hp Fuel capacity: 24 Gallons Hull Weight: 575 lbs



FLATS



Where The Revolution Begins...







All products designed and marketed by American Marine Sports, LLC. are manufactured in a modern 45,000 square foot, 13-acre facility with a private test lake. The state-of-the-art facility is fully equipped to produce 1,000 boats per year utilizing the latest in equipment and technology to ensure the highest quality available today. The facility is strategically located in an upscale commerce park in the center of Florida to make it possible to provide close support to dealers and boat owners.

All products are factory rigged and fully water tested by trained personnel to ensure that every system and component functions properly prior to final inspection and detailing. The finished products are then installed on custom-built trailers specifically designed for each model of boat. The completed package is then delivered to the dealer for presentation to the customer.

American Marine Sports' success has been derived almost entirely from the quality of its reputation, the quality of its products, and the quality of its service. American Marine Sports considers its dealers partners in business with the single goal of providing our customers the superior quality of product and service they expect and deserve.

HPI
HIGH PRESSURE INJECTION SYSTEM

-  High Pressure Injection Foam
100% water proof closed cell foam
-  Full hull length stringers
-  Bonding agent
-  Kevlar laminate coating

The Sterling® Flats boat hull design is precisely produced utilizing the Sterling exclusive "HPI" Double Hull Foam Core Injected Process. The Sterling® "HPI" process incorporates a structurally sound outer hull chemically bonded to a matching full length complete inner hull with high strength closed cell water proof structural flotation foam core injected under pressure between two hulls.

The outer hull is structurally sound without the addition of the inner hull. The 100% All Composite outer hull is hand laminated utilizing fine finish exterior fiberglass matt, high strength structural biaxial fiberglass fabric, composite core material and a layer of Dupont Kevlar® over the entire bottom for extreme strength and puncture resistance. The TR7 utilizes a special blend of Carbon Fiber and Kevlar hand laminated in the entire hull. The full-length composite stringers and keel are hand laminated to the outer hull. The high-density composite transom is reinforced with hand laminated composite knee braces. The totally sealed and filled double hull structure eliminates the possibility of water intrusion into the hull. One of the most important benefits of the advanced "HPI" technology is undoubtedly the extreme safety factor built into every boat.

The benefits of the "HPI" process are further enhanced through the use of the Sterling® exclusive process of chemically bonding the deck to the double hull creating a solid unitized one-piece structure.

The Sterling® proprietary "HPI Unitized Construction" method is initially very expensive to put into production. The inner hull mold is complex and time consuming to create. The inner hull mold and the outer hull mold have to be

exceptionally strong to withstand the high internal pressure created during the foam injection process. The "HPI" process requires additional manufacturing space, additional steps in the process, and demands that the deck and hull remain in their molds much longer than the typical construction methods. The additional time in the mold has the benefit of allowing the exterior gelcoat and fiberglass laminate the necessary time to thoroughly cure. The additional curing time is one of the most important factors that contribute to the Sterling exclusive exceptionally straight, brilliant exterior gelcoat finish.

This Sterling® exclusive technology creates a strong, durable, flex-free, unitized structure that cuts through waves silently and smoothly to deliver a comfortable and confident true sense of security. The solid foam filled hull also contributes to the absolute silence of a Sterling while fishing.

The unitized "HPI" process reinforced with Dupont Kevlar® produces products with such consistently high strength and durability that costly warranty repairs are virtually eliminated. Based upon fifteen years of trouble free experience with the "HPI" process, American Marine Sports, LLC. Offers a Limited Lifetime Hull Warranty with total confidence.



Sterling® Standard Features



Console Rod Holders



Rod Box Rod Holders



Pop Up Cleats



Lid Latches



Stainless Steel Gas Cap



Hydraulic Jack Plate



Recessed Trim Tabs



Switch Panel Console



Breaker Panel and Perko Switch



Wiring Harness Deutsch Connector



Quick Release Hose Clamp



Washdown Pumps



Cartrige Pumps for Livewells



Custom Console Seat



Custom Back Rest

| Specifications | TR7 | 180TS | 200XS | 220XS |
|----------------------------------|--------|--------|--------|--------|
| Lenth | 17’ | 18’3” | 21’8” | 22’6” |
| Beam | 7’4” | 7’4” | 8’2” | 8’2” |
| Draft | 5-6” | 9-10” | 10-11” | 11-12” |
| Fuel Capacity (gallons) | 22 | 35 | 56 | 56 |
| HP Capacity | 90 | 150 | 225 | 300 |
| People Capacity | 4 | 4 | 5 | 5 |
| Hull Weight | 575 | 925 | 1500 | 1600 |
| Standard Features | | | | |
| Limited lifetime warranty | Yes | Yes | Yes | Yes |
| 100% Composite Contruction | Yes | Yes | Yes | Yes |
| Coast Gaurd approved floatation | Yes | Yes | Yes | Yes |
| Hydraulic steering | Yes | Yes | Yes | Yes |
| Hydraulic jackplate & gauge | Yes | Yes | Yes | Yes |
| Lenco trim tabs | Yes | Yes | Yes | Yes |
| Baitwell 1 (gallons) | 10 | 10 | 15 | 15 |
| Baitwell 2 (gallons) | n/a | n/a | n/a | 35 |
| Release Well (gallons) | 25 | 35 | 35 | 45 |
| Removable seat back | Yes | Yes | Yes | Yes |
| Poling platform w/ 2 rod holders | Yes | Yes | Yes | Yes |
| Rod storage length | 10’ | 10’ | 10’ | 10’ |
| Raw water washdown | Option | Option | Yes | Yes |



Fighting Lady Yellow



Canary Yellow



Sky Blue



Marlin Blue



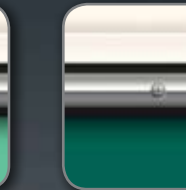
Royal Blue



Cobalt Blue



Tropical Turquoise



Lagoon



Hunter Green



Artic White



Light Gray



Storm Gray



Black



Viper Red



Victory Red



Garnet



Pearl



Tanglewood



Guide Post Bumpers

Fenders with Step Pads and Non Skid

Torsion Bar Axles (No spring to rust)

All Aluminum Trailer



Custom Built Welded Bunks



LED Lights (optional)



Aluminum Wheels



Hydraulic Surge Brake Actuator
220XS - 200XS only



Stainless Steel Surge
Brakes on all wheels
220XS- 200XS only





THE
AMERICAN MARINE
REVOLUTION
GETTING STRONGER EVERYDAY

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American Marine Sports, LLC. strives to offer the finest and safest boats in the industry and therefore reserves the right to change, alter and modify its finished boats, models, parts, specifications, colors, and prices at anytime without notice or obligation. Some photographs in this brochure may show optional equipment.

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